

Principled Innovation® Field Guide

This is your guide to getting started with Principled Innovation including videos, tools, the PI framework, courses and upcoming events. Download this PDF for an interactive experience.

Principled Innovation™

Advancing innovation in education to create positive change for humanity.

How?

By placing character at the core of our decisions and actions.

The **Principled Innovation™ Framework** guides our ability to imagine new concepts, catalyze ideas and form new solutions, guided by principles that create positive change for humanity.

By practicing **Principled Innovation™**, we make it possible for humans and communities to flourish.

Choose your adventure

Click on the icon of the subject you would like to explore!



**Introduction
video**



Start here roadmap



**Principled Innovation™
Framework**



**"Building a Foundation for
Principled Innovation"
course**



**Scent of Character
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Toolkit library



**Principled Innovation™
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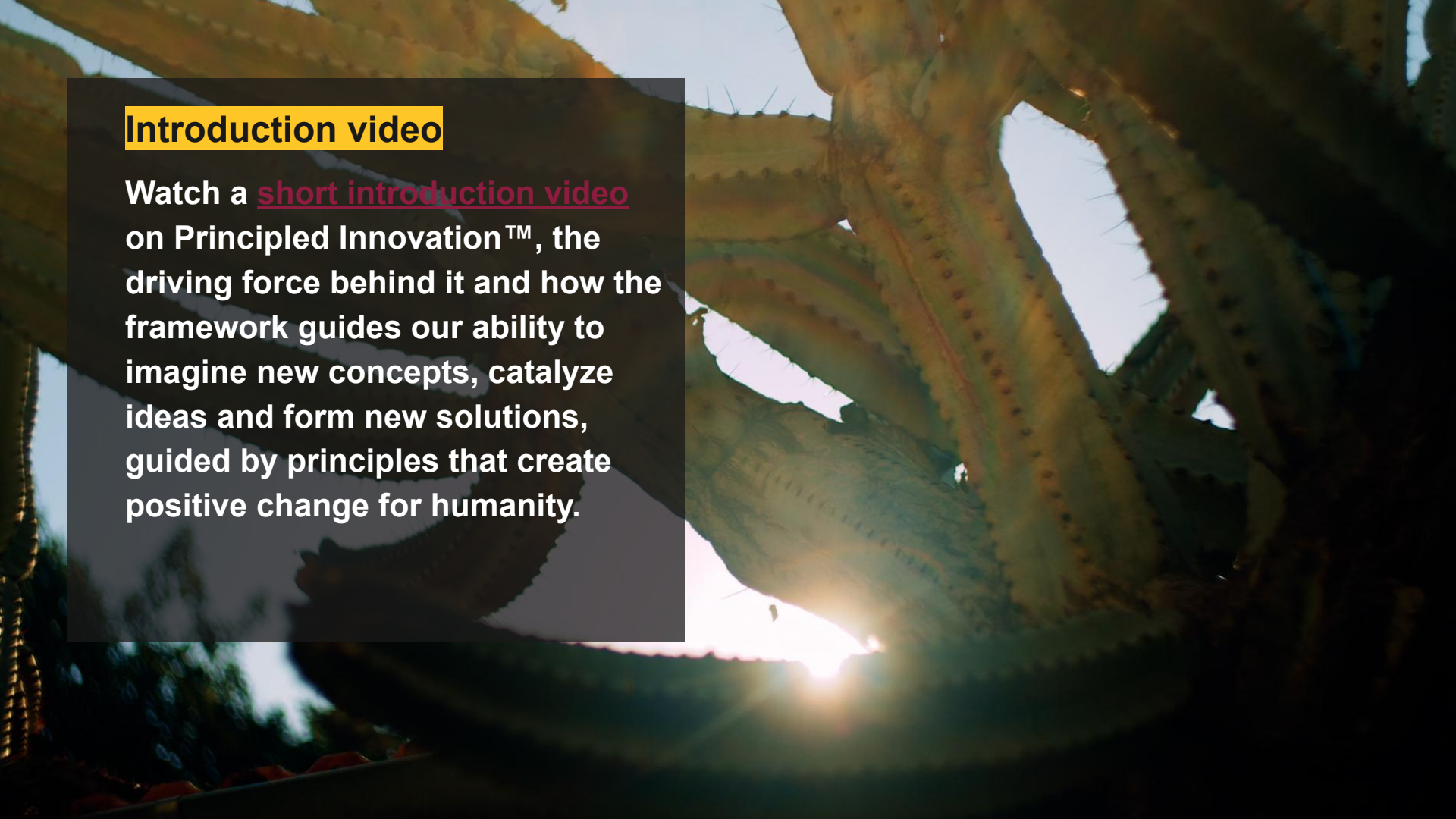
**EDGE
conversation guide**



Upcoming events

Introduction video

Watch a [short introduction video](#) on Principled Innovation™, the driving force behind it and how the framework guides our ability to imagine new concepts, catalyze ideas and form new solutions, guided by principles that create positive change for humanity.



An aerial, top-down view of a city street. The street is wide with multiple lanes, and several cars are visible. Tall buildings line both sides of the street, casting shadows. The lighting suggests it's either early morning or late afternoon. A semi-transparent dark box is overlaid on the right side of the image, containing text.

Start here roadmap

A roadmap to explore core elements of Principled Innovation™ through a guided discovery of each domain of character and its assets including definitions, highlights, and contextual examples.

Principled Innovation™

Framework

For a deeper understanding of Principled Innovation™ and its core elements, review [the framework](#) to see how the four domains of character are expressed through assets and practices.





"Building a Foundation for Principled Innovation" course

The goal of [this course](#) is to provide an introduction to the concept of Principled Innovation™ in the context of decision making and the character assets that are at its core. It is open access and designed to be self-paced over six modules.

Scent of Character videos

This collection of authentic, [human stories](#) highlights multiple perspectives and showcases character in context through people's own lived experiences. We encourage you to view these videos with an open heart and mind to provoke deeper reflection and meaningful conversation on character formation. Take a look at the accompanying [Atlas of Creative Tools](#) to deepen your engagement.

An underwater photograph showing a massive school of small, silvery fish swimming in a deep blue ocean. In the foreground, there is a dark, rocky seabed with some coral and a small, white, branching object. The lighting is dim, with a bright light source visible in the distance, creating a hazy, ethereal atmosphere.

Toolkit library

Browse our [PI toolkit library](#) of over 200 original and linked online materials, including videos, readings, and activities designed to support learning and to prompt rich, participatory, and character-driven innovation.

Principled Innovation™ Card

Decks

Practicing Principled Innovation begins with asking the right questions through reflective inquiry to explore our decisions and actions from multiple perspectives with context in mind. We've created card decks for multiple audiences of reflective questions to support this process.

Explore our [card deck app](#) for digital access to each deck and for more information about purchasing physical card decks, please reach out to [Kaley Bontrager](#).



EDGE conversation guide

EDGE Conversations can be an opportunity to gain deeper insight about our own personal and professional practices and growth. One way to enhance your conversation is through reflection, using Principled Innovation generative and reflective questions. [This guide](#) includes possible questions to support you in preparation for your quarterly conversation.

Upcoming events

To learn more about Principled Innovation, join one of many events offered to build knowledge and community together. Current offerings include office hours to stop by for questions and conversations and webinars to take a deeper dive into PI topics and resources. See the full calendar of events on our [website](#).

