A Guide for Decision-Making through Principled Innovation™

About this Guide

One way to integrate Principled Innovation into our decision-making is through the use of generative and reflective questions. They help us explore situations from multiple angles and anticipate consequences before taking action.

Below is a suggested process to guide your decision-making using Principled Innovation. Starting a new reflective practice can be challenging - try to continue moving through the process without getting stuck on one specific step or getting overwhelmed.

What is Principled Innovation™?

Principled Innovation is the ability to imagine new concepts, catalyze ideas, and form new solutions guided by principles that create positive change for humanity.

The question, “We can innovate, but should we?” places values and ethical understandings – our own character – at the core of the practice.

Principled Innovation recognizes four interconnected character assets – moral, civic, intellectual, and performance – that are developed over one's lifetime through self-reflection, working with others, and learning through experiences.

1 Immerse

Immerse yourself in the challenge and clearly state the facts.
What is the dilemma or challenge you are facing?
Describe the challenge as if you are an observer.
Focus on the relevant facts, removing opinions and emotions from the equation.

2 Reflect

Reflect using the questions below to prompt your thinking about the dilemma or challenge. These are suggested questions to get you started.
Frame the questions in the context of your situation and reflect either individually or as a team. Try journaling to deepen your reflection.
**Almost ready…**

Close your eyes and imagine yourself taking this action.

Ask yourself: What emotions are coming up for me? Why am I feeling this way? Does this action align with my values? Is there something else I need to consider? Am I ready to act?

**Act**

Make the decision that feels like the right fit and take action. It’s better to try a solution than be paralyzed by the fear of making a mistake.

Afterwards, examine your choice... How did it go? What have I learned from this specific situation? What would I do differently next time?

Reflection is a continual process and key to the development of practical wisdom as we learn from our experiences.